

NEWS FROM:



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“Shoe Dept. Encore to Open at Fort Steuben Mall!”

Fort Steuben Mall is pleased to announce the addition of Shoe Dept. Encore as part of our tenant mix! Shoe Dept. Encore, owned by Shoe Show Inc., is part of a division of stores that are larger in size than most of their corporate owned stores and offer a wider selection of shoes and accessories.

Shoe Dept. Encore will be located in the former Steve & Barry’s location near Mastercuts, and will encompass 24,092 square feet of space. The existing Shoebilee, a brand of Shoe Show Inc., will close as the employees and company prepare for the move and expansion.

Shoe Dept. Encore is scheduled to open in March 2011, though a specific date has not yet been announced. The store will be open during mall hours – 10a – 9p Monday through Saturday and Noon – 6p on Sunday.

According to the Shoe Show website, Shoe Show was founded in 1960 in Kannapolis, NC. Shoe Show’s success has been based on a simple formula of providing quality products, service and value. Over the past fifty one years, Shoe Show has continued to grow with stores named Shoe Show, Shoe Dept. and Burlington Shoes. Currently Shoe Show has 1110 locations in 36 states.

For more information about this or any upcoming Fort Steuben Mall happenings, please contact Steph McVicker, Marketing Director, at 740-264-7781 or smcvicker@dlcimgmt.com.